



**CARTER
JONAS**

The Property People

**Residential
Development**

carterjonas.co.uk

Residential Development

Carter Jonas has long been a leading name in residential development, offering incisive professional advice to landowners and developers across all market sectors.

Tailoring strategy to clients' needs, our overriding objective is to deliver a high quality service that maximises the value of their property assets.

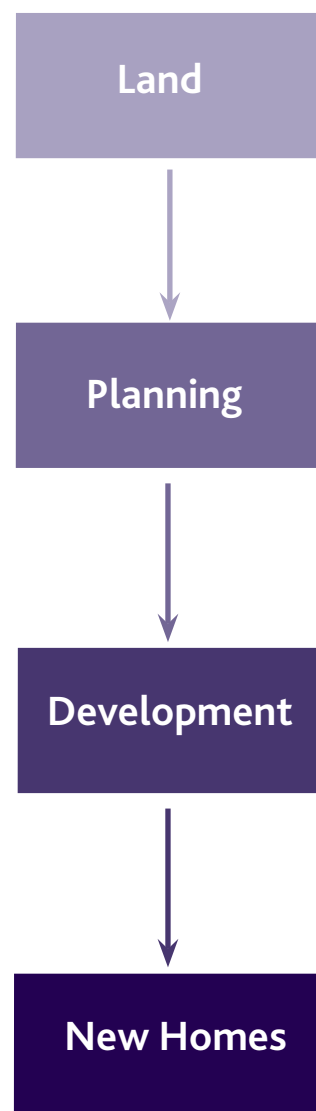
We understand the planning and development process, and our expert service is backed up with market knowledge and hands on experience. Our professionals have a proven track record in identifying development opportunities and advising on appropriate strategies to realise best value before bringing them forward for sale. We have been involved in some of the largest residential development sites nationwide, and act for a variety of clients straddling the public, institutional, corporate and private sectors.

Promoting development sites successfully depends on good timing, strong project management and an expert team of professional advisers. Our planning and development teams have a wealth of experience in advising developers, actively promoting land for development and in successfully securing planning permissions.

Whether brownfield or greenfield, we know what's needed for the successful delivery of development land. Equally, we can advise on the alternatives available: our development surveyors have extensive experience in identifying development partners and funders to bear the costs of promotion, and in negotiating options and other forms of promotional agreements.

So, whether you want to invest in land with development potential, need support in bringing your land forward for development, or simply wish to realise best value through sale, we can help.

But it doesn't stop there. As the list of our services opposite demonstrates, we also offer an enviable development consultancy service, providing professional advice on all aspects of residential development, as well as a specialist new homes sales service that is backed by an in-depth knowledge of the residential market.



Cover image: Parkway Living, Newbury, developed by Standard Life Investments



Our services

Strategic Land:

- Identification of development potential
- Strategic planning and development advice
- Project management and planning promotion
- Land assembly
- Options and other forms of promotional agreements
- Landowner collaboration and equalisation agreements

Development Land:

- Identification of development opportunities
- Site search and land assembly
- Planning applications and agreements
- Feasibility studies and development appraisals
- Marketing advice and research
- Sale or acquisition of development land

New Homes Sales:

- Market research and competitor analysis
- Marketing appraisals and pricing advice
- Preparation and implementation of marketing strategies
- Sales centre management and support
- PR and promotional events
- Direct access to online property portals
- New homes sales agency

Professional services:

- Valuation
- Independent expert
- Expert witness
- Dispute resolution

Contact:

Southern Region



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